



"The Smith Center can be the best home court advantage in the country and it all depends on our great fans being loud and turning it blue every game."

- Coach Roy Williams

Help UNC Athletics and The Rams Club Turn it Blue in the Smith Center and make sure each seat is filled with a Tar Heel Fan! If you are unable to use your game tickets, turn them in to help us Turn it Blue!



To turn-back tickets for UNC regular season home games;

1. Call the Turn it Blue line at **919-843-5761**.
2. You will be asked to record a message with the following information:
 - Name and Rams Club Membership number
 - the game you are turning in tickets for
 - the number of tickets being returned
 - exact location of the seats (section, row, seat number)
3. Mail the original tickets to UNC Ticket Office, PO Box 3000, Chapel Hill NC 27515. The ticket office will print duplicates to be used by the Rams Club in the effort to Turn it Blue. (NOTE: For auditing purposes, please return the original tickets within 5 business days.)
4. Point credit will be applied to your Rams Club membership above your annual dues. (NOTE: This credit can not be used in lieu of membership dues.) Please consult your personal tax advisor about the possibility of tax deductions.

THANK YOU FOR TURNING IT BLUE!